



SPENARD CHAMBER OF COMMERCE

RESOLUTION REGARDING PZC Case 2011-104 Amendments to the Provisionally Adopted Title 21

March 2, 2012

Whereas, the mission of the Spenard Chamber of Commerce is to cultivate Spenard's status as Anchorage's vibrant shopping, dining and entertainment district with an abundant variety of successful independent businesses in a safe and fun environment;

Whereas, it is clearly documented that independent shopping areas such as north Spenard Road are employment generators increasing the value of nearby commercial and residential properties¹;

Whereas, the shopping environment on north Spenard Road is largely dependent on the condition of the roadway, sidewalks, and other infrastructure in the Municipal Right of Way;

Whereas, the consensus points sent to the Municipality by the Spenard Road Task Force organized by Assembly members Hall and Drummond support two locations for shared parking and the use of back-in diagonal parking²;

Whereas, the Provisionally Adopted Title 21 does not address back-in diagonal parking and does not allow shared parking where it is across a minor arterial road;

THEREFORE, the Board of Directors of the Spenard Chamber of Commerce requests that

- 1) Add to Section 21.07.090 Off Street Parking a presentation on the design of back-in diagonal parking with recognition of the decreased or eliminated need for a parking aisle, and
- 2) Add to section 21.07.090.F.16.f (p.360) to allow shared parking across a minor arterial where there is a clear and safe pedestrian crossing as presented in 21.07.090.F.16.e.

Passed on March 2, 2012

Barb Smart – President

Ryan Raffuse – Vice President

Debbie Hinchey – Treasurer

Footnotes

1. *The American Express Open Independent Retail Index: A Study of Market Trends in Major American Cities*, Civic Economics October 2011. <http://civiceconomics.com/>

2. Spenard Road Redesign Task Force *The Future Spenard Road* 9-16-11 Memo to MOA Planning Department